

EVERY CROSSING COUNTS

Safer Street Crossings for Blind and Low Vision Pedestrians

Every day, people who are blind or have low vision cross streets independently using white canes and guide dogs. But safe crossings also require drivers and cyclists to do their part.

STAY ALERT. SLOW DOWN. YIELD.



Three ways to make every crossing count.

1. STAY ALERT

Watch for pedestrians using a long white cane or a guide dog wearing a harness with a rigid handle.



2. SLOW DOWN

Use extra caution when approaching a pedestrian with a white cane or guide dog. Slowing down gives you more time to assess the situation and respond safely.



3. YIELD

Give the right of way. Yielding gives pedestrians time and space to make a safe crossing.

WHETHER YOU DRIVE OR CYCLE, YOUR ACTIONS MATTER

Don't rely on eye contact or hand gestures — they may not be seen.

Don't honk or ring your bell — it may be unclear who the sound is meant for or what it means.

Be predictable — follow traffic laws so pedestrians know what to expect.



Help make every crossing count.

EveryCrossingCounts.org

